



Orrick's 2013 Report on  
Community Responsibility



ORRICK



Leading Pro Bono Firm

Top **10** *The Recorder's* elite list  
**12th** *The American Lawyer's* 2013 Pro Bono Survey  
**100** hours on average  
**65%** of partners

## OUR UNIQUE COMMITMENT

As a firm, we believe in the transformative power of pro bono. Orrick strategically allocates our pro bono resources to ensure that each lawyer's work has the maximum impact for the client and the community. In recognition of this strategy, we were named the inaugural pro bono law firm of the year by *Who's Who Legal*. *Law360* named us as a leading pro bono firm for the second consecutive year. We placed 12th nationwide in *The American Lawyer's* 2013 Pro Bono Survey. Orrick was also selected for *The Recorder's* elite list of the top 10 Pro Bono Achievers in Northern California. Our pro bono program is consistently praised for the dedication of our lawyers for obtaining tangible results in pursuing diverse causes including high-profile immigration disputes, civil rights litigation and grassroots global development through innovative impact finance.

# I. DYNAMIC TRANSACTIONAL PRO BONO WORK

We engage in diverse and sophisticated pro bono work that involves a significant percentage of our transactional lawyers, representing clients in the social sector, small business owners and nonprofit organizations around the world.

## IMPACT FINANCE

Our Impact Finance team represents nonprofit organizations, hybrid organizations and social entrepreneurs in financing transactions and offers advice on complex regulatory matters to clients who deliver microfinance, clean water, education, renewable energy, affordable housing, health care and other basic needs to the world's poor. Recent highlights include:

- **Our lawyers are working** with a large international development organization to structure and raise funds for two for-profit social enterprises: one that seeks to bring mobile web services to small- and medium-sized businesses (SMEs) in the developing world to help them grow their businesses and increase employment opportunities for young people, while the other seeks to facilitate the formalization of land rights in developing countries to increase economic security and growth opportunities for people living in these developing areas.
- **We are advising** a social enterprise seeking to finance and install solar and other energy efficient products in churches, nonprofits and small businesses in low-income communities.

- **We are assisting** a microfinance holding company—part of one of our oldest and most successful impact finance clients—in closing investment-related transactions for its subsidiaries, including one in Jordan.
- **A team of Public Finance, Tax and Corporate lawyers assisted** our pro bono client, Mercy Corps, with the development of an investment program to help further its mission to provide essential services, combat poverty and build communities in the Pacific Northwest. Working with other community partners, Mercy Corps is developing a community-lending model for a real estate investment trust option in the Lents neighborhood in southeast Portland.



## IMPACT WORK FOR SOCIAL ENTREPRENEURS AND LOW-INCOME, SMALL BUSINESS OWNERS

We regularly represent social entrepreneurs who are addressing major social problems and low-income, small business owners who are starting and expanding businesses that provide employment to those less fortunate. One example is Liberty & Justice, Africa's leading Fair Trade Certified™ apparel manufacturing company. Our lawyers have assisted with a financing round and are providing general corporate and tax support for the for-profit entity and related nonprofit foundation to help promote women's employment and economic empowerment.

## FULL SERVICE TO NONPROFIT ORGANIZATIONS

Over the past several years, Orrick has provided comprehensive legal support to The Global Lives Project, which curates an ever-expanding collection of films that faithfully capture 24 continuous hours in the life of individuals from around the world, celebrating the diversity of human experience through the study and exploration of culture, class, ethnicity, language and religion. Lawyers across 13 of our offices have provided comprehensive legal support to this nonprofit, including securing a trademark for the organization, advising on employment law matters, defending against copyright violation claims, drafting and translating clearance forms for video production in 15 countries, executing contracts across national boundaries and advising on federal grants.





## II. LITIGATION WITH TREMENDOUS REACH AND IMPACT

Our lawyers regularly volunteer in family court, housing court, immigration court, other administrative courts, state and federal district courts, and appellate courts—including the U.S. Supreme Court—to serve needy clients who often face the loss of a primary right—sometimes even their lives. Litigation highlights from 2013 include:

- **Our Appellate team achieved a** landmark pro bono victory in *Kirtsaeng v. John Wiley & Sons, Inc.*—one of the highest-profile intellectual property cases to hit the U.S. Supreme Court's docket in years, involving whether the “first-sale” doctrine should apply to foreign-manufactured goods.
- **We favorably settled** a putative class action on behalf of 15 children who were detained by the Office of Children and Family Services (OCFS) as juvenile delinquents in certain New York state detention facilities. Orrick and the Legal Aid Society of New York filed this civil rights class action on behalf of all children who are now or will be civilly confined in the “limited secure” residential centers, “reception” residential centers and the “nonsecure” Lansing Residential Center operated by OCFS, who have been placed for rehabilitative purposes in OCFS custody by New York State Family Court judges as a result of juvenile delinquency proceedings, and who allege that they were subject to a pattern and practice of unconstitutional and excessive force by employees of OCFS and deprived of legally required mental health services while in OCFS care and custody. In reaching a comprehensive settlement that



requires OCFS to implement large-scale reforms in facilities focused on both mental health and physical restraint practices, the team also secured a substantial six figure settlement for the named plaintiffs.

- **Our lawyers also continued** their very committed work in regularly representing clients in common place poverty law cases: family and matrimonial, housing, consumer, public benefits and immigration. As just one of many examples in family law, our client was in a physically and verbally abusive relationship with her boyfriend, with whom she had a daughter. We first represented the client successfully at a hearing in which the court granted the client a final restraining order. Approximately three weeks later, we represented her again in a custody hearing, through which she was awarded full legal and physical custody of her child.



In the area of housing law, we successfully represented a 64-year-old cancer survivor and her son who were at risk of eviction from their rent-controlled unit in the Mission in San Francisco, allowing the clients to remain in their home. The staff attorney from the referring legal services organization noted that this was a “very solid outcome by a skillful advocate. The Orrick representation actually prevented homelessness for the client and her son. This is the best of pro bono representation.”

- **We obtained** a critical and favorable settlement of an important immigration civil rights case against Orleans Parish Sheriff Marlin N. Gusman relating to his policy and practice of holding our clients and other New Orleans residents for indefinite periods in his jail without any legal authority and in violation of the United States Constitution and Louisiana law. The clients were held on U.S.

Immigration and Customs Enforcement (ICE) hold requests in Orleans Parish Prison for more than 160 and 90 days, respectively. ICE hold requests are supposed to be limited to 48 hours according to the federal agency's rules. Reversing his previous position, Orleans Parish Sheriff Marlin Gusman agreed to a policy that locks immigration enforcement out of Orleans Parish Prison. The policy is one of the farthest reaching of its kind in the country and comes as some lawmakers push to include broader criminalization of immigrants and ever-harsher enforcement in national immigration reform.







### III. HUMAN RIGHTS/PUBLIC POLICY WORK

Orrick regularly takes on innovative human rights and public policy work that allows lawyers from all practice groups to collaborate on domestic and international projects.

#### PROMOTING DIVERSITY IN NYC PUBLIC SCHOOLS

We assisted Appleseed, a nonprofit organization, in advocating for district-wide diversity plans for public schools in New York City. This work follows on the heels of an unprecedented admissions plan for an elementary school in Park Slope, Brooklyn, that was implemented for the 2013–2014 school year. Diverse schools have been proven to enhance educational outcomes for all students. Orrick and Appleseed have played a key role in helping to galvanize citywide discussion around diversity initiatives for the public schools.

#### ESTABLISHING A NATIONAL BAR ASSOCIATION IN MYANMAR

An Orrick partner has served as special advisor on legal affairs to Myanmar opposition leader and Nobel laureate Aung San Suu Kyi for almost two years. In 2013, he gave presentations on the prospects for democracy and rule of law in Myanmar to the Council of Foreign Relations in New York and the Bingham Centre for the Rule of Law in London, and he also led discussions at a conference sponsored by the International Bar Association's Human Rights Institute about the formation of a Myanmar national bar association.

The IBA's three-day seminar on "Bar Associations' Best Practices: An International and Regional Approach" was held in Myanmar's administrative capital Nay Pyi Taw. After a keynote by Aung San Suu Kyi, 175 lawyers from across the country spoke about the difficulties of practicing law in a country where court judgments are handwritten, judgments and new legislation are not published, and lawyers and judges are frequently harassed and persecuted. The Orrick partner, assisted by a senior associate, also coordinated an off-agenda meeting that resulted in a consensus to form a national bar association.

In 2013, the Orrick partner also held several training sessions on international arbitration in Myanmar featuring panels of leading arbitrators from around the world, and he coordinated assistance from international organizations such as the U.K.'s Department for International Development, the United Nations Development Program and the IBA.

#### SUPPORTING REFORM IN AFRICA AND THE MIDDLE EAST

A large team of Orrick lawyers have been involved in pro bono work on behalf of our client, the Public International Law and Policy Group (PILPG)—a 2005 Nobel prize nominee—on many complex and important public international law issues facing African and Middle Eastern countries aspiring to become democracies, including Egypt, Libya, Tunisia and Syria. Our work in this area was featured in the July 2013 issue of *The American Lawyer*.



Almost immediately after the fall of Egyptian President Mubarak, PILPG requested Orrick's assistance in drafting a memo analyzing how the Egyptian Constitution could be made more democratic, utilizing comparative studies of other nascent democracies and their reformed constitutions. Our memo was prepared by a large, international team in a two week period and with work done over a long holiday weekend. We have also provided PILPG's Egyptian civil society and government clients with memos on best practices for reform of the Egyptian microfinance and bankruptcy systems.

For Libya, we have prepared complex memos focused on implementation of a new Constitution. Further, we have been very active in assisting the Syrian Justice and Accountability Centre, with our current work focused on analyzing children's rights as they relate to transitional justice issues. Moreover, an Orrick associate continues to work closely with PILPG, providing innovative pro bono support to the Syrian opposition, attending and leading sessions relating to Syrian transitional justice planning efforts in meetings over the past two years in Stockholm, the Hague and Washington, D.C.

IV. COMMUNITY RESPONSIBILITY: A Spirit of Cooperation

STOREFRONT ACADEMY HARLEM - NEW YORK

We continue to strengthen our long-term relationship with this independent private school in Harlem that provides a superior free education to students in the poorest community school district in New York City. Orrick also provides rooms for board meetings and hosts the annual Mentoring Art Show. Our staff and lawyers provide the students with books on their birthdays and gifts during the holidays, and a team of Orrick volunteers helps to maintain and beautify the school's garden. Each year, our New York summer associates organize a street fair with games and prizes donated



by staff and lawyers. In addition, Orrick lawyers provide the school, its staff and parents with pro bono legal support in a variety of litigation and transactional matters. This year, we introduced our pro bono client Indego Africa to the school and arranged for three women from Rwanda to visit the school and give the students a firsthand account of their experiences during the country's genocide and explain how they survived and have since built a life for themselves and their families through the help of Indego Africa. One of Orrick's partners is on the Board of Trustees, and the firm also provides significant financial support to the school.

**OAK RIDGE ELEMENTARY SCHOOL - SACRAMENTO**

Since partnering with Oak Ridge Elementary School in 2005, our Sacramento office has helped maintain programs; build relationships with students, teachers and staff; and aid in providing students with a rich learning environment. Our main objective is to use our resources creatively to provide vital community support to this Title I school, including incentive awards to foster morale; purchasing uniforms for the students; enriching performing arts through the sponsorship of productions presented by Fantasy Theater; inviting Oak Ridge students to participate in our "Take Your Student to Work Day" activities; sponsoring and chaperoning the 6th grade classes at Alliance Redwoods science camp; and volunteering and tutoring in classrooms.

**BESSIE CARMICHAEL ELEMENTARY SCHOOL - SAN FRANCISCO**

Orrick has been an essential partner to the YMCA and the students of Bessie Carmichael Elementary School for six years. By providing significant financial

contributions and volunteer hours, Orrick has enriched the school's after-school program, which is a necessity for the children and parents in this diverse community. With our support, Bessie Carmichael has further enhanced the program through yearly community events and is viewed as a strong community supporter.

**FRIENDS OF THE CHILDREN - KING COUNTY - SEATTLE**

Friends of the Children - King County has a long history with Orrick lawyers and staff. Friends uses a unique, long-term mentoring model, working with teachers and social workers to identify children who, because their home environments, will be most at risk for becoming parents at early ages, dropping out of high school, entering the juvenile justice system or becoming chemically dependent. Using private funding, Friends employs a staff of full-time mentors who commit to spending a minimum of four hours each week with a child over the course of 12 years—kindergarten through high school graduation. An Orrick lawyer serves as the board vice president and secretary for Friends, and the Orrick Foundation and our lawyers and staff contribute pro bono and financial resources to the organization. Friends has been able to point to Orrick's deep commitment to the organization to engage other law firms and broaden its support within the Seattle community.

**BRING ME A BOOK AND THE ZION SOCIAL SERVICES CENTRE - HONG KONG**

The Associates and Counsel Development Committee (ACDC) in our Hong Kong office collaborated with California-based Bring Me A Book and the Zion Social Services Centre to support "Igniting the Passion to Read"

volunteer reading program. Bring Me A Book's Hong Kong chapter was founded in 2006 to promote family literacy by facilitating access to the best children's books and empowering parents and teachers to read aloud to children for future success in school and life. Our Hong Kong ACDC is committed to helping improve education standards and will continue to organize similar events in 2014.

**READING BUDDIES - BEECHWOOD SCHOOL - SILICON VALLEY**

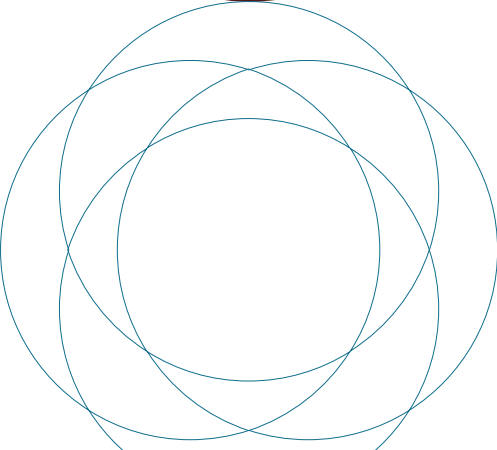
Beechwood School is a private, nonprofit school of 170 students from kindergarten through eighth grade. It presently serves more than 100 families and has a highly qualified staff of 30 dedicated teachers and administrators. Originally founded by the partners of WSJ Properties as the California Family Foundation, the school physically opened its doors in 1986 to 15 kindergarteners and 15 first graders. The classes met in a portable building next to the railroad tracks. In 1998, the first Beechwood graduates finished high school and started college.

Beechwood School depends on volunteers for several of its programs. The Reading Buddies program provides an opportunity for students to interact with positive adult figures by pairing a student with an adult, who then meet for 45 minutes one day a week during their lunch hour to read and discuss a book. Students are in grades 2-4 and are 7-9 years old.

Our Silicon Valley office has been involved in this program for nine years. Currently, our 14 volunteers include managers, paralegals and secretaries.

**ADOPT-A-STUDENT AND BACK-TO-SCHOOL FESTIVAL - GLOBAL OPERATIONS CENTER (GOC) - WHEELING**

The Adopt-A-Student program provides needy children with the necessary school supplies for the start of a successful school year. Organized by the North Wheeling Community Youthbuild Center, the program also includes a Back-to-School Festival, complete with carnival rides, food, games and plain fun. Orrick's Global Operations Center supports this program both financially and with employee volunteer hours.





## V. SUSTAINABILITY

Orrick is a leader in sustainability efforts. Highlights include:

- The Orrick Building in San Francisco (405 Howard Street) is diverting 91% of building waste from the landfill by aggressive recycling and composting measures: 100% of building tenants are composting in their suites, and 55% of tenants are composting at their workstations. We have established four waste streams in the building: Recycling, Composting, Landfill and Hazardous Materials.
- In our fourth year as a WasteWise partner in the ABA-EPA Law Office Climate Challenge, waste reduction and recycling activities at our Global Operations Center have yielded a waste reduction of more than 11 tons.
- Our New York and San Francisco offices both achieved the Leadership in Energy and Environmental Design's (LEED) Platinum-level certification, the highest standard for green building strategies and practices. Other Orrick offices with LEED distinctions include our Washington, D.C., and Sacramento locations.



## VI. SUPPORTING THOSE IN NEED: Crisis Response

Orrick was quick to provide financial support to the victims of Typhoon Haiyan—which devastated much of the Philippines in 2013—by matching employee contributions to Action Against Hunger, International Rescue Committee and UNICEF.

### PRO BONO LAW FIRM OF THE YEAR

Pro Bono Counsel Rene Kathawala (pictured here with a representative from Orrick pro bono client Bloc Power) accepts *Who's Who Legal's* inaugural Pro Bono Law Firm of the Year award in recognition of Orrick's "world class pro bono group."



### ABOUT ORRICK

Orrick is a leading global law firm focused on counseling companies in the energy and infrastructure, financial services and technology sectors. Celebrating its 150th anniversary, the firm has 25 offices across key markets in the United States, Europe and Asia. *The Recorder* named Orrick as California Litigation Department of the Year for 2013 and *American Lawyer* selected Orrick as a finalist for IP Department of the Year. *Chambers Global* cites the firm's teams for leadership across 43 transactional and litigation practice areas and recognizes 97 Orrick lawyers worldwide as leading practitioners. Recognizing Orrick's strong culture of client service excellence, mentoring, inclusion and community responsibility, *American Lawyer* recently named the firm to its 10-Year A-List.



Support sustainability with the right paper and printing.

*Orrick's 2013 Report on Community Responsibility was printed on environmentally friendly paper, which includes post-consumer recycled content. This paper is certified both by the Forest Stewardship Council, a nonprofit organization devoted to encouraging the responsible management of the world's forests, and Green-e, the leading independent certification and verification program in the United States for renewable energy products.*

UNITED STATES	LOS ANGELES	NEW YORK	ORANGE COUNTY	PORTLAND	SACRAMENTO	SAN FRANCISCO
	SEATTLE	SILICON VALLEY	WASHINGTON DC	GLOBAL OPERATIONS CENTER (WHEELING)		
ASIA	BEIJING	HONG KONG	SHANGHAI	TAIPEI	TOKYO	
EUROPE	BERLIN	BRUSSELS	DÜSSELDORF	FRANKFURT	LONDON	MILAN MOSCOW MUNICH PARIS ROME

  
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