



FOUNDER LEGAL BOOT CAMP #2

16 AND 17 OCTOBER 2021
HYBRID EDITION

INNOVATION | **RWTH**AACHEN
UNIVERSITY

WHU 
Otto Beisheim School of Management


orrick



COMING SOON

WELCOME

Welcome to the second Founder Legal Boot Camp by Orrick with support from RWTH Entrepreneurship Center and WHU Entrepreneurship Centre.

Besides aspiring teams from RWTH and WHU we also warmly welcome several other founder teams from other universities and the wider ecosystem.

The event is packed with a lot of really boring legalese only punctuated by a few interesting key notes and fire side chats... Seriously, we will make this as little legal as possible.

We will share lessons learned from working with countless startups and will present some of the most relevant legal pitfalls that can trip over founders in the first years. The program will be augmented by an investors panel on fund raising as a university spin-out, founder/investor fireside chats on raising funds on an international stage and insights from their earlier funding rounds experiences.

Due to COVID-19 limitations, a limited number of startups will take part in our Düsseldorf office (requires proof of being either vaccinated or recovered, "2G" rule) while further participants will join online.

Finally, if you have questions or ideas ahead of the event or afterwards, please reach out. We want this event to be as beneficial and practical as possible. We will also get in touch prior to the event regarding a new feature of this year's event. We have arranged for two electives where you can choose from a menu of legal topics.



MAXIMILIAN ECKEL
WHU Entrepreneurship Center



MARIUS ROSENBERG
RWTH Innovation



SVEN GREULICH
Orrick



GERRIT MCGOWAN
WHU Entrepreneurship Center



HENDRIK GÖTHEL
RWTH Innovation

AGENDA

SATURDAY 16 OCTOBER 2021

09.00	Welcome Address WHU, RWTH Innovation, Orrick
09.15 – 10.45	VC Financing – Overview and Convertible Loan Financing Sven Greulich (Orrick)
11.00 – 12.30	VC Financing – Equity Financing and Term Sheets Sven Greulich (Orrick)
12.30 – 13.15	LUNCH
13.15 – 14.45	Sharing the Pie – Employee Participation – ESOPs, VSOPs & Co. André Zimmermann, Sven Greulich (Orrick)
15.00 – 16.00	Fireside Chat – VC Investors and University Startups <ul style="list-style-type: none">• Frédéric du Bois-Reymond (Investor)• Mirko Stange (lino Biotech)• Sylvia Stojilkovic (TechFounders by UnternehmerTUM)
16.15 – 17.45	STREAM 1 – Data Privacy Must-Haves Christian Schröder (Orrick) STREAM 2 – Elective #1 (selected by participants) Various (Orrick)
Thereafter	Networking Drinks with a brief live chat with an international guest speaker on the latest in term sheet and funding trends [TBA]

SUNDAY 17 OCTOBER 2021

09.00 – 10.00	IP and Know-how Protection / Special IP Topics for University Spin-outs Benedikt Migdal (Orrick)
10.00 – 11.00	What I wish I had known back then – late-stage founders share their lessons learnt <ul style="list-style-type: none">• Arne Peine (Clinomic)• Jakob Freund (Camunda)• [TBA]
11.15 – 12.15	Employment Law Must-Haves André Zimmermann (Orrick)
12.15 – 13.15	STREAM 1 – Elective #2 (selected by participants) Various (Orrick) STREAM 2 – Elective #3 (selected by participants) Various (Orrick)

SPEAKERS



ARNE PEINE
Clinomic

Dr. med. Arne Peine, MHBA is a medical doctor, co-CEO and co-founder of Clinomic, a dynamic, fast-growing startup focused on developing innovative technological solutions for critically ill patients. Besides this, he leads the AI for Critical Care research group at the university hospital of the RWTH Aachen.



FRÉDÉRIC DU BOIS-REYMOND
Investor

Dr.-Ing. Frédéric du Bois-Reymond is an Engineer by education and heart with expertise in Production Engineering related topics, such as robotics, IIoT, automation & energy. He has been actively supporting deep tech spin outs from universities throughout Europe to help them reach the next level and become relevant players.



MAXIMILIAN ECKEL
WHU Entrepreneurship Center

Maximilian Eckel is the new Managing Director of the WHU Entrepreneurship Center. After graduating from WHU himself, he co-founded his own startup in Berlin and later became Head of Startup Coaching at RWTH Aachen University. He has mentored dozens of ventures, ranging from D2C brands to quantum computing spinoffs, and helped raise millions of euros in private and public funding.



MIRKO STANGE
lino Biotech

Dr. Mirko Stange, co-founder and managing director of lino Biotech, is a diagnostics and research tool expert driven by the goal to support the development and successful commercialization of life science innovations. He worked for McKinsey and Droege & Comp., founded an independent Life Sciences consultancy and as a co-founder took three companies from start to successful exits.



GERRIT MCGOWAN
WHU Entrepreneurship Center

Gerrit McGowan is a 4x founder, investor, and peak performance coach. He is the founder of Syntegrity Group, Kula.com, Effectuate Apps, ICELab, WHU Accelerator, and numerous short-lived ventures. Gerrit has coached over 1000 founders through Techstars, Alchemist, and APX; developed a dozen tech products; raised upwards of \$10m in funding; and helped startups raise over \$100m in venture capital.



HENDRIK GÖTHEL
RWTH Innovation

Hendrik Göthel is an RWTH Aachen alumnus with four years of management consultancy experience, currently at McKinsey & Company, where he focusses on sustainability, clean technologies, hydrogen, energy transition, and strategy. He is currently on educational leave at RWTH Aachen as a PhD candidate. At RWTH, Hendrik is an integral part of the RWTH Innovation Entrepreneurship Center.



SYLVIA STOJILKOVIC
TechFounders by
UnternehmerTUM

Sylvia Stojilkovic is the Managing Partner of TechFounders, a European B2B accelerator enabling corporations and VCs to partner and invest in global tech startups in Climate, Energy, Mobility and Health. She is the former EU Director and Climate Tech Chair at Alchemist Accelerator responsible for the European investments. Sylvia has over 12 years of experience in venture building & early-stage investments having worked with tech startups in Europe, Silicon Valley and Israel.



JAKOB FREUND
Camunda

Jakob Freund is co-founder and CEO of Camunda – responsible for the company’s vision and strategy. He’s also the driving force behind Camunda’s global growth and takes responsibility for the company culture. As well as holding an MSc in Computer Science, he co-authored the book “Real-Life BPMN” and is a sought-after speaker at technology and industry events.



MARIUS ROSENBERG
RWTH Innovation

Marius Rosenberg is the Managing Director of the Exzellenz Startup Center at the RWTH Aachen University, a business angel investor in the life science space and Member of the Supervisory Board of Bionorica SE, Europe’s leading plant-based pharma company. He co-founded Adhesys Medical, a high-tech medical device startup developing surgical sealants, and sold the company to Grünenthal Group in 2017.



ANDRÉ ZIMMERMANN
Orrick

Dr. André Zimmermann, LL.M. is a partner and heads our German employment law practice. André advises companies on all employment law issues, with a special focus on high-growth technology companies, their founders and investors. He is listed as frequently recommended employment law expert by JUVE and has been included in the Handelsblatt "Deutschlands beste Anwälte" (Germany's Best Lawyers) since 2020.



BENEDIKT MIGDAL
Orrick

Benedikt Migdal is a partner and advises on IP aspects of complex technology transactions, including M&A, divestments, venture investments and other commercial transactions where intellectual property and know-how are key assets. He is also an experienced patent and trade secret litigator and has represented clients from a range of industries in complex disputes.



STEFAN SCHULTES-SCHNITZLEIN
Orrick

Dr. Stefan Schultes-Schnitzlein is a German qualified attorney and tax advisor. A partner in the firm's tax group, he has been focusing on corporate investment, M&A and restructuring for almost 15 years. Advising growth companies, their founders and investors on both sides of the Atlantic has become an ever-growing part of his work.



SVEN GREULICH
Orrick

Dr. Sven Greulich LL.M., EMBA is a partner in our Tech Transaction Practice and focuses on advising high-growth technology companies and their investors. He is a WHU alumnus and his work for technology companies in cross-border engagements has won several awards (FT, Legal500, BestLawyers). The leading journal JUVE lists Sven as one of the Top 20 venture capital advisors in Germany.



CHRISTIAN SCHRÖDER
Orrick

Dr. Christian Schröder is a partner and heads our European IP/IT & data privacy practice. He advises on IP, unfair and deceptive trade practices, e-commerce, IT and data privacy/data protection. He is listed in JUVE as frequently recommended data privacy expert and is listed by Legal 500 and Handelsblatt as a leading practitioner.

ABOUT ORRICK

Global Leader in Venture / Tech

- Globally integrated law firm serving clients at all stages of growth, working as one team with 1,100+ lawyers from over 25 offices world-wide.
- We help our clients, startups and investors develop novel strategies to push boundaries – thus (corporate) venture is at the heart of our firm.
- Our extensive client portfolio, deal volume, and relationships in the tech ecosystem allows us to provide unique commercial and legal insight.
- We are problem-solvers and bring a holistic perspective to our clients' business challenges in order to make them excel.

Our Düsseldorf and Munich offices are a Venture Powerhouse:

- Several DAX and MDAX companies on venture investments.
- Some of the world's leading venture investors such as Coatue, Headline and M12.
- Advised on financings of numerous (potential) German unicorns, e.g., contentful, Lilium and Deposit Solutions.
- Working with our international colleagues on venture transactions day in day out.
- We've done it all: Series Seed through H (lead, non-lead), venture debt, venture funds, IPOs, M&A etc.

Advising on more venture transactions in Europe than any other law firm – for 22 quarters in a row

 **PitchBook**

(PitchBook Q2 2021)

Nominated for
**JUVE Law Firm of
The Year PE/VC**

JUVE

(2021, 2019 and 2017)

ORRICK LEGAL NINJA SERIES

To bring the American and German entrepreneurship ecosystems closer together, we have launched various venture guides, including the Orrick Legal Ninja Series (OLNS).

It provides overviews on current legal trends and takes deeper dives on certain legal topics that are particularly relevant for startups and their investors and make it available to the exciting German entrepreneurship and innovation scene.

- **OLNS#1** on Venture Debt, a potentially attractive complement to equity financings for business start-ups that already have strong investors on board.
- **OLNS#2** on Convertible Loans, an important part of the financing portfolio of start-ups.
- **OLNS#3** on Employment Law for Tech Companies and what is particularly relevant for German start-ups and their investors.
- **OLNS#4** on Corporate Venture Capital and shares best practices, motives, success factors, incentive schemes and tips for agreements in the CVC ecosystem.
- **OLNS#5** on Venture Financings in Times of COVID-19, with practical guidance for fundraising in uncertain times and likely changes in deal terms and structural elements of financings.
- **OLNS#6** on Leading Tech Companies through a Downturn incl. obligations, liability risks, reducing costs, IT/IP, data privacy, renegotiating contracts, disputes and restructuring loans.
- **OLNS#7** on US Holding Structures for German Start-ups, including corporate governance and fundraising.
- **OLNS#8** on ESOPs, VSOPs & Co., including structuring, taxes and practical issues.



YOUR CONTACT

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